

# *QATAR INTERNATIONAL ART FESTIVAL*

*QIAF 2022 - 4<sup>th</sup> Edition*

*[www.qiaf.net](http://www.qiaf.net)*

# " WHERE ART MEETS THE HEART "



Cultural Partner:

كتارا  
katara

*MAPS INTERNATIONAL WLL*

*In Cultural Partnership with*

*KATARA CULTURAL VILLAGE*



*25 – 30  
SEPTEMBER  
2022*

*Registrations End 10 AUGUST 2022*

*[www.qiaf.net](http://www.qiaf.net)*

*At QIAF we Unite the World of Artists*

# *QIAF* measuring milestones

Phenomenal Beginning

2018

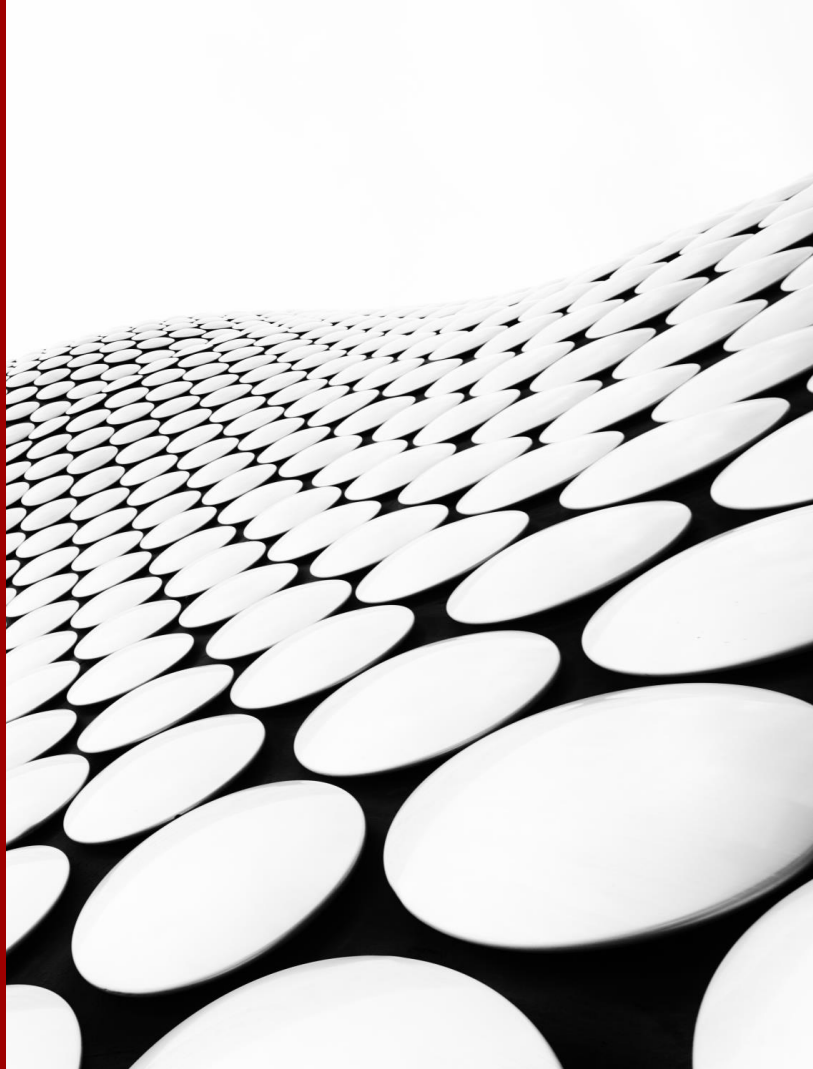
Exponential Growth

2019

Trust with Loyalty

2021

# QIAF 2022



## *FESTIVAL ACTIVITIES*

- ❑ *Qatar Cultural Tour*
- ❑ *Painting & Sculpture Exhibition*
- ❑ *Live Painting Symposium*
- ❑ *Artistic Fashion Show*
- ❑ *Master Classes*
- ❑ *Art Panel Discussion*
- ❑ *Art Conference*
- ❑ *Cultural Evening*
- ❑ *Networking Dinner Night*
- ❑ *Award Night*



- Full Day Doha City Tour
- Hotel Pick up to Hotel Drop Off
- Visit to Doha's iconic cultural and historical places



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22

# QATAR CULTURAL TOUR



# Red Carpet VIP Preview



Red Carpet Preview by Invitation only

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## Exhibition for Individual Artists



## Paintings & Sculptures



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22

## Exhibition for Art Galleries



## Paintings & Sculptures



# LIVE PAINTING SYMPOSIUM

Live Music  
Audio Video  
Cultural Show

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22



- ◆ Live painting on sustainable Products with organic materials
- ◆ Live painting by 300 artists from 60+ countries under 1 Roof



# ARTISTIC FASHION SHOW

“You can artistically impress and add a unique zing and appeal to your Art with Fashion”



- ◆ Fashion for Art and sustainable lives
- ◆ Showcasing the Art in the form of Apparel & Fashion Interiors
- ◆ Walk the ramp with their Art Piece
- ◆ Art for interiors and fashion
- ◆ Exclusive Color theme for Fashion



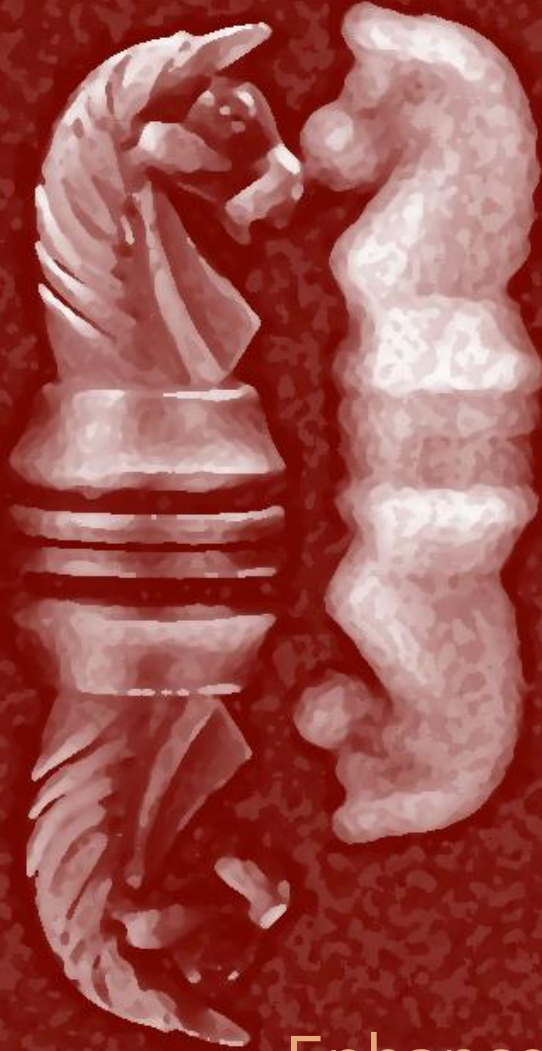


# Master Classes

8 Sessions by 8 mastered artists sharing the

- ◆ Unique Techniques
- ◆ Technology with Art
- ◆ Artificial Intelligence with Art
- ◆ Color Therapy
- ◆ Musical Rhythm with Art
- ◆ Skill Enhancement for Participants
- ◆ Knowledge Imparting
- ◆ Audio – Video - Documentary

20  
22



Enhance Your Skill

Share Knowledge with Global Professionals







**Dignitaries and Professionals will be invited  
as a panelist**

### **Topic of Panel Discussion**

Future Vision of the Canvas – An Artistic,  
Cultural, Sports, Economist, Healing, &  
Investor's Perspective

# **Art Panel Discussion**

*We Share Knowledge on  
Globally Shared Platform*

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22



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22



Cultural  
Evening







## Cultural Dinner Night



## ALL QIAF Participants

- ✓ Dinner with Invited VIP Guests
- ✓ Networking
- ✓ Exclusive Cultural Dinner Night

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22

# Awards & Certificate of Participation



## QIAF Award Categories

### QIAF Ikon Awards

❖ Special Category of QIAF Ikon Awards

2022



1. QIAF Awards for different fields like Medicine, Art, Engineering etc
  2. QIAF Ikon Award
  3. QIAF Youth Artist Award
  4. Artistic Fashion Award
  5. Master Class Award
  6. Brand Ambassador Award
  7. QIAF Award to all Participants
- and many more....!!*



# Official Magazine for QIAF 2022

*Available both online and in high quality print, each issue explores current trends and original practices in all fields of visual arts & lifestyle Distributed to Art Fairs, Museums, Institutions, Hotels, restaurants, Interior designers, art professionals and galleries.*

*INTERNATIONAL CIRCULATION : 6000*

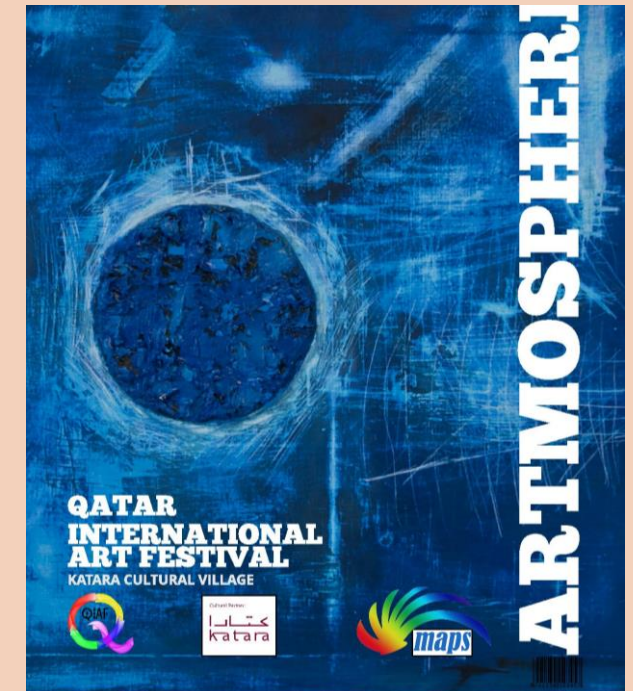
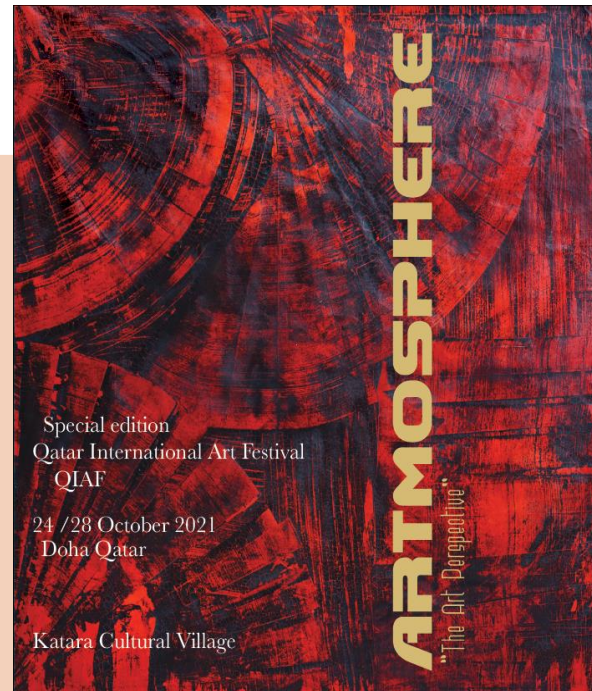
*Qatar, Italy, Russia, Armenia, France,  
Germany, England, Swiss, Spain,  
Denmark, Finland, Portugal, Dubai,  
Belgium, Austria, Sweden, Saudi Arabia,  
Czech Republic, Lithuania, Norway, USA,  
Costa Rica, Puerto Rico, Mexico, Brazil,  
Colombia, Argentina, Japan.*



# ARTMOSPHERE

2021

2019







**FLORENCE  
BIENNALE**

**ART+  
DESIGN**

Institutional Partner

QIAF Joins Hand with  
Florence Biennale

# Florence Biennale

**XIV<sup>th</sup> FLORENCE BIENNALE  
2023**

The Florence Biennale is the major contemporary art and design exhibition in Florence and one of the world's leading contemporary art exhibitions. Artists and designers from 78 countries participated in the latest edition, which has been held under the patronage of the European Parliament, Italian Commission for UNESCO, Italian Ministry of Culture and Tourism, Tuscany Region, and Municipality of Florence, and was attended by more than 10,000 visitors.



The 3<sup>rd</sup> edition of Qatar International Art Festival has been successfully organized by MAPS International WLL in association with Katara Cultural Village. The QIAF 2021 festival was 6 days long starting 23<sup>rd</sup> October 2021 which enthralled artists and audiences with lots of activities.

The Festival began with the 'Qatar Cultural Tour' where the International as well as Qatar based participating artists toured the beautiful city of Doha. They were amazed seeing the beauty of the places like Museum of Islamic Art (MIA), National Museum of Qatar (NMoQ), The Pearl Qatar and Souq Waqif among others.

Next day was the Red-Carpet Inauguration of the festival. The General Manager of the Katara Cultural Village was the chief guest for the event which was attended by large number of His Excellencies, The Ambassadors and distinguished dignitaries. The opening of the Art exhibition was witness by a gathering of over 800 people. More than 500 pieces of the Paintings and sculptures of more than 270 artists from over 65 countries, were on displayed in four galleries of Building 18 and 19 at Katara Cultural Village.



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QIAF facilitates value adding through conducting various Master classes and documentaries by renowned artists to gain the new insight. The Documentary featuring the Qatar Olympic Museum was a highlight of the day.

An Incredible MAPS Artistic fashion Show was the glittering event where participating artists through their creative work, expressed beautiful side of the costume and accessories with designer style and substance to enhance the creativity in the Art. The Fashion show was organized in collaboration with The Qatar-USA Year of Cultural in association with the Embassy of USA and IMB Qatar, the Fashion institute.

This year QIAF 2021 collaborated with 'Artmosphere' a renowned International art magazine covering art buzz of Europe, to feature profile and work of all QIAF participating Artists.

An added feature to celebrate the Cultural Evening was celebrated in support with the Embassy of India, Qatar to commemorate the 75<sup>th</sup> Year of Indian Independence showing the diverse and rich cultural heritage of India.

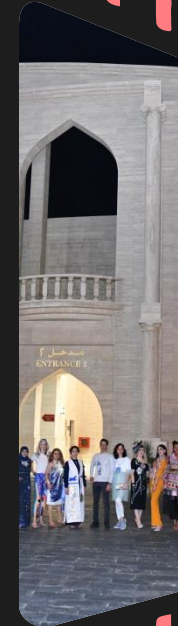
The last day of QIAF, most awaited highlighting ceremony of 'six days long artists gathering' culminated into Awards & Certificates distribution, which is the token of expression to honor and recognize art, artists and art form.

Qatar International Art festival showcases beautiful artistic power of 'human expression' beyond its borders, cultures and time. QIAF largest Art festival, held every year, is truly a mega event of its kind for creative people. The artist community from around the globe came together to explore their creative side. Rashmi Agarwal, President of MAPS International WLL has been relentlessly pursuing her dream to bring art and artists on a common platform. The talents across the world gathered to display their creativity on a single platform. The talented artists exhibited their painting, sculpture, photography, fashion designing with innovative ideas



# QIAF 2021 Glimpse

The Must visit Art Festival at  
the cultural capital of  
Middle-east & Top Tourist  
Destination



[www.qiaf.net](http://www.qiaf.net)



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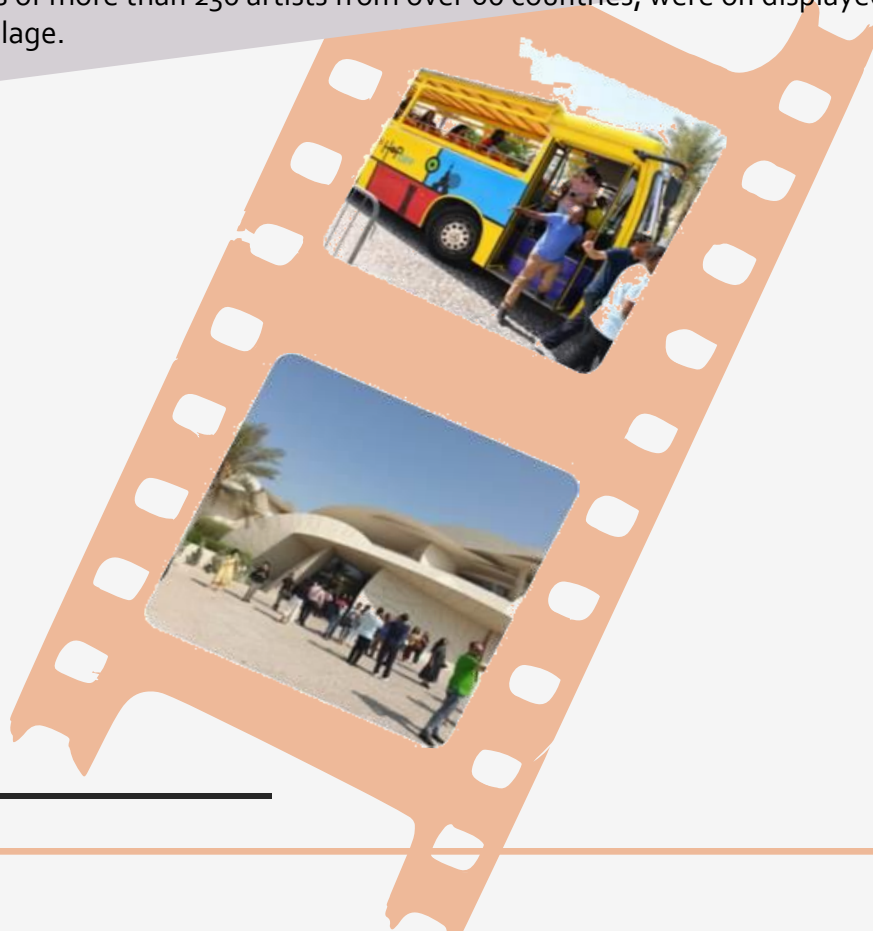
**QIAF 2021**  
**Glimpse**

The 2<sup>nd</sup> edition of Qatar International Art Festival has been successfully organized by MAPS International WLL in association with Katara Cultural Village. The QIAF 2019 festival was 6 days long starting 30<sup>th</sup> October 2019 which enthralled artists and audiences with lots of activities.

The Festival began with the 'Qatar Cultural Tour' where the International as well as Qatar based participating artists toured the beautiful city of Doha. They were amazed seeing the beauty of the places like Museum of Islamic Art (MIA), National Museum of Qatar (NMoQ), The Pearl Qatar and Souq Waqif among others.

Next day the festival began with the live painting sessions. The painting exhibition was formally inaugurated by the General Manager of the Katara Cultural Village. The inauguration was graced by the presence of several dignitaries, Ambassadors to the state of Qatar, Institutions and distinguished guests. The opening of the Art exhibition was witness by a gathering of over 1000 people. The Paintings and sculptures of more than 230 artists from over 60 countries, were on display in four galleries of Building 18 and 19 at Katara Cultural Village.

# 20 19





QIAF facilitates value adding through conducting various Master classes and documentaries by renowned artists to gain the new insight. The Documentary featuring great artist from India M. F. Hussain was a highlight of the evening.

An Incredible MAPS Artistic fashion Show was the glittering event where participating artists through their creative work, expressed beautiful side of the costume and accessories with designer style and substance to enhance the creativity in the Art.

This year QIAF 2019 collaborated with 'Artmosphere' a renowned International art magazine covering art buzz of Europe, to feature profile and work of all QIAF participating Artists. The last day of QIAF, most awaited highlighting ceremony of 'six days long artists gathering' culminated into Awards & Certificates distribution, which is the token of expression to honor and recognize art, artists and art form.



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19







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18

QIAF 2018



# QIAF 2018 November



“ Inaugurated by  
Ministry of  
Cultural and  
Sports - Qatar ”

157  
Participa  
nts

51  
Nationali  
ties

Over 4k  
Visitors

Panel  
Discussio  
n &  
Master  
Classes

6 Days  
Festival

Buyers,  
Art  
Collector  
s

Network  
and Skill  
enhance





# Qatar International Art Festival

is the distinctive art event in the region that connects the artists worldwide. It is extremely important to bring global art expert, connoisseur, art critic and art academicians in the region together on the shared platform. It provides a Global platform for local and International artists. ART is a great way to reach a wider audience and form part of an international community that works for the evolution of contemporary Art. QIAF is a professional platform for all Artists by providing a new horizon to promote their Art worldwide, sell and to expand their circle of contacts with people who share this challenges and experiences.



It's an amazing experience to meet people from different part of the world and share the common platform under common roof with their own creations.

QIAF provides each artist its identity in Qatar and worldwide through Media, Press, etc. Studies show that there is a correlation between art and other achievement.

Through QIAF, there is a stage for learning of new space, great network, meeting art experts and influencers one-on-one, Sharpening Art skills, explore new ways of creation and many more. Art is a significant and universal language for artist.

Come and discover your inner self, Express yourself to the world. Embrace the love and beauty among us through Art.



# *PARTICIPATE*

*All artist are welcome to participate in QIAF festival*

*Registration Link - [www.qiaf.net/apply](http://www.qiaf.net/apply)*

*Frequently Asked Question – [www.qiaf.net/FAQ](http://www.qiaf.net/FAQ)*

*QIAF 2022 will additionally have a dedicated pavilion for Art Galleries from all over the world.*

*Art Galleries willing to participate can register using the link [www.qiaf.net/apply-gallery](http://www.qiaf.net/apply-gallery)*

*The Festival office can also be contacted online via  
[qiaf.maps@gmail.com](mailto:qiaf.maps@gmail.com)  
[info@qiaf.net](mailto:info@qiaf.net)*

# *PARTICIPATION FEE*

*Qatari Citizen and Qatari Residents – QAR 1000 (No Hotel)*

*Sharing Hotel Room with Double Occupancy – USD 1000 per person*

*Private Hotel Room with Single Occupancy – USD 1300 per person*

*Guest of Participating Artist with Sharing Room – USD 900 per person*

*E-Participation – USD 250 per person (for outside Artist not travelling to Qatar)*

*Additional exhibition space USD 200 per Linear meter*

*Art Gallery with minimum of 10 Linear meters of space – USD 200 per linear meter*

*Representative from Art Gallery – USD 800 / USD 1100 per person for double and single Hotel room respectively.*

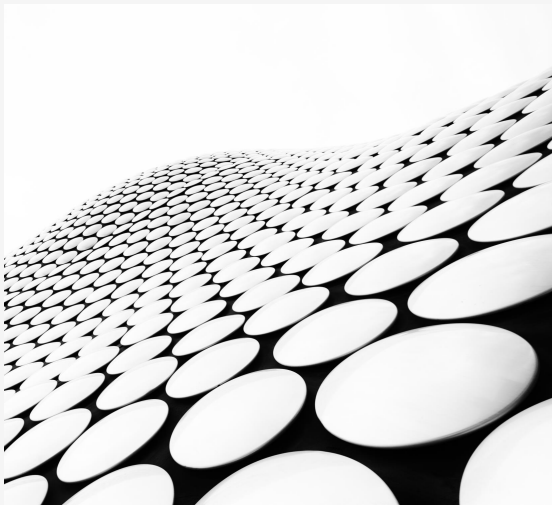


1. 7 nights' Hotel accommodation in Doha for participants coming from outside Qatar
2. Daily breakfast and Dinner for outstation participants staying at Hotel
3. Participation in the QIAF Exhibition with dedicated spaces of 1 M width and 2 M Height with an opportunity to private Sales – Maximum 2 Paintings
4. Participation in the Live Painting symposium
5. Participation at the Artistic Fashion Show
6. Exclusive Entry to the Cultural Dinner Night
7. QIAF Awards and Participation Certificates
8. Qatar Cultural Tour – City tour of Doha
9. Master Classes by International Professional Artists
10. No additional cost for Canvas of the size 60cm x 80cm for live painting, Easels, chairs and extra side table.
11. Local Media , Press, TV Channels, Radio, Digital Media
12. Participants profile on website, Social Media Platforms
13. Professional photography, Videography and documentary of the festival
14. E-Catalogue & Printed Catalogue
15. Badges and ID Card for each participant
16. No additional Cost for Hanging/Installation Services to Exhibit Artwork at the Exhibition
17. Local Transport for the Outstation Artist



## EXCLUSIONS

1. Flight tickets to Qatar for outstation artist
2. Airport Transfers in Qatar from to the Hotel
3. Insurance, Visa or medical expense except medical emergency
4. All kinds of painting materials, brushes or any other tools / equipment for live painting
5. Courier, Cargo, customs or any postal charges



# MAPS INTERNATIONAL WLL

*MAPS is a Qatari company for artists, Painters, Practitioners and Educators in Qatar and Globally. A Platform where gallery and artists grow together.*

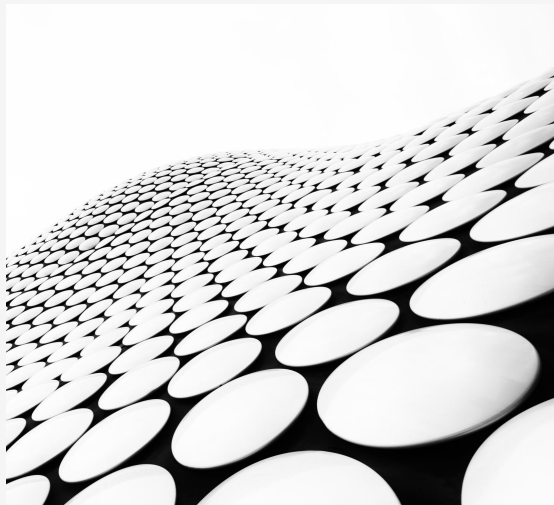
*QIAF is an annual flagship festival of MAPS. MAPS has professional members from around the World. It wishes to build and unleash the creative power of the community by democratizing artistic, cultural production and distribution within our scope of responsibility and capabilities.*

## **VISION and GOALS**

- ❖ *To promote Artists and all types of Art in the form of fine art and recognized education.*
- ❖ *To keep society healthy, expressive and connected.*
- ❖ *Encourage creativity in individuals of all ages.*
- ❖ *Expand the community's access to a broad array of art experiences.*
- ❖ *Serve as a hub of art activities where people can connect with one another.*
- ❖ *Promote the National and International local artists.*
- ❖ *To promote Member's Art Galleries.*



كتارا  
katara



# *KATARA CULTURAL FOUNDATION*

*Katara was born out of a long-held vision to position the State of Qatar as a cultural beacon a lighthouse of art, radiating in the Middle East through theatre, literature, music, visual art, conventions and exhibitions.*

*This village shall be a glimpse of the future of a world where people of different cultural backgrounds overcome their national boundaries and embrace common causes to promote a united humanity.*

*Katara is where the grace of the past meets the splendor of the future.*

*Katara Cultural Foundation is the Cultural Partner of QIAF for 2022.*

# WWW.QIAF.NET

## Facebook

<https://www.facebook.com/rashmigold>  
<https://www.facebook.com/qiafmapsqatar/>

## Instagram

[https://www.instagram.com/qiaf\\_festival](https://www.instagram.com/qiaf_festival)

## Email

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## LinkedIn

<https://www.linkedin.com/in/rashmi-agarwal-4925959/>

