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**Qatar International Art Festival**

**24 – 28 October 2021 (3<sup>rd</sup> Edition)**

[www.qiaf.net](http://www.qiaf.net)





QIAF



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## Content

1. About the Festival
2. About MAPS International WLL
3. Partners- Katara Cultural Village & Qatar National Commission for Education, Science and Culture
4. QIAF 2021 – Brand Ambassadors
5. Florence Biennale – Participating Partner
6. How can I Participate in QIAF 2021
7. Art Gallery Participation

8. Registration Deadline
9. Participation Cost
10. Participation Details
11. Festival Activities
12. QIAF 2019 - at a Glance
13. QIAF 2018 - at a Glance
14. QIAF Partners
15. Key Dates
16. Contact List



## 1. About the Festival



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# Qatar International Art Festival

is the distinctive art event in the region that connects the artists worldwide. In tandem with other programs, it is extremely important to bring global art expert, connoisseur, art critic and art academician in the region together on the shared platform.

It provides a Global platform for local and International artists. ART is a great way to reach a wider audience and form part of an international community that works for the evolution of contemporary Art.

QIAF is a great platform for all Artists by providing a new horizon to promote their Art worldwide, sell and to expand their circle of contacts with people who share this challenges and experiences.



It's an amazing experience to meet people from different part of the world and share the common platform under common roof with their own creations.

QIAF provides each artist its identity in Qatar and worldwide through Media, Press, etc. Studies show that there is a correlation between art and other achievement.

Through QIAF, there is a stage for learning of new space, great network, meeting art experts and influencers one-on-one, Sharpening Art skills, explore new ways of creation and many more. Art is a significant and universal language for artist.

Come and discover your inner self, Express yourself to the world. Embrace the love and beauty among us through Art.



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2. About Maps International



# MAPS International WLL

MAPS is a Qatari company for artists, Painters, Practitioners and Educators in Qatar and Globally. A Platform where gallery and artists grow together.

QIAF is an annual flagship festival of MAPS. It has professional members from around the World. We wish to build and unleash the creative power of the community by democratizing artistic, cultural production and distribution within our scope of responsibility and capabilities.

## VISION and GOALS

- ❖ To promote Artists and all types of Art in the form of fine art and recognized education.
- ❖ To keep society healthy, expressive and connected.
- ❖ Encourage creativity in individuals of all ages.
- ❖ Expand the community's access to a broad array of art experiences.
- ❖ Serve as a hub of art activities where people can connect with one another.
- ❖ Promote the National and International local artists.
- ❖ To promote Member's Art Galleries.

[www.mapsqatar.com](http://www.mapsqatar.com)





### 3. Cultural Partner



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# KATARA Cultural Foundation

Katara was born out of a long held vision to position the State of Qatar as a cultural beacon a lighthouse of art, radiating in the Middle East through theatre, literature, music, visual art, conventions and exhibitions.

This village shall be a glimpse of the future of a world where people of different cultural backgrounds overcome their national boundaries and embrace common causes to promote a united humanity.

Katara is where the grace of the past meets the splendor of the future.

Katara Cultural Foundation is the Cultural Partner of QIAF for 2021.

[www.katara.net](http://www.katara.net)



كتارا  
katara



**unesco**



United Nations  
Educational, Scientific and  
Cultural Organization

GCC and Yemen Office  
مكتب دول الخليج واليمن

Qatar National Commission for Education, Science & Culture



**QIAF PARTNER**



# QIAF 2021

QATAR INTERNATIONAL ART FESTIVAL – 3<sup>RD</sup> EDITION



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Linnea Pergola  
USA



Coming Soon  
Canada



Lina Forsdahl  
Sweden



Adrie Nieuwenhof  
Netherlands



Fatmagül Mutlu  
Turkey



Tiziana Mucchiani  
Switzerland



Daria  
Rusakova  
Russia



Coming Soon  
China



Coming Soon  
Japan



Aania Khan  
Pakistan



Audrey Keenan  
United Kingdom



Mino Kazemkhalaj  
Global



Shiba Khan  
India



Shahed Pasha  
India



Gloria Rodriguez  
Venezuela



Mouhamed Ndiaye  
Senegal



Malak A Jamil  
Iraq



Tessema T A  
Africa (Male)



Leena Alaali  
Qatar



Coming Soon  
Australia  
and New Zealand



Pilar Ostolaza  
Mexico



# QIAF BRAND AMBASSADORS





**FLORENCE BIENNALE**

**ART+ DESIGN**

Participating Partner

QIAF Joins Hand with Florence Biennale in 2021

# Florence Biennale

**XIII<sup>th</sup> FLORENCE BIENNALE**  
*Eternal Feminine / Eternal Change*  
**Concepts of Femininity in Contemporary Art and Design**  
**23-31 October 2021**

The Florence Biennale is the major contemporary art and design exhibition in Florence and one of the world's leading contemporary art exhibitions. Artists and designers from 78 countries participated in the latest edition, which has been held under the patronage of the European Parliament, Italian Commission for UNESCO, Italian Ministry of Culture and Tourism, Tuscany Region, and Municipality of Florence, and was attended by more than 10,000 visitors.





## 6. How Can I Participate as an Artist

QIAF Festival welcomes participation from artists of all levels of experience from budding artist, to amateur to professional. The open access model of the festival ensures no competitive application process and a conducive environment during the festival. All artist are welcome to participate in QIAF festival.

The participants can register for the festival using the link available on the website [www.qiaf.net](http://www.qiaf.net)

Participants are entitled to participate in all the activities organized during the festival. In 2021, QIAF encourages artists to think creatively about ways to engage audiences with their art. The challenging times from covid restriction and physical distancing prompts artists to explore alternative means of presentation. QIAF registrations automatically registers participants for all activities including exhibitions, cultural tour, live painting, panel discussion art talks, master classes, Artistic Fashion Show, Award shows among others.

More details are available towards the back of this document.

## 7. Art Gallery Participation

QIAF 2021 will additionally have a dedicated pavilion for 8 galleries from all over the world. Art Galleries wishing to participate in festival can contact the festival office directly with their requirements.

The Festival office can also be contacted online via  
[qiaf.maps@gmail.com](mailto:qiaf.maps@gmail.com)  
[info@mapsqatar.com](mailto:info@mapsqatar.com)

The registration of galleries space will be on first come first basis. Minimum of 10 running meters of Space and 3 artists for each Gallery.

The artist accompanying the galleries will be entitled to all the benefits as applied to the individual participants.



## 8. QIAF Registration Deadlines

### **Registration Closes on 31<sup>st</sup> August 2021**

The deadline for registration is 31 August to accommodate most of the aspiring artist.

### **Registration for Art Gallery closes on 31<sup>st</sup> August 2021**

Last Date of Request for additional exhibition space 30<sup>th</sup> September 2021

We recommend to submit your registration at your earliest, to gain the most momentum from your participation,

# 2021

## 9. QIAF Participation Cost

The Participation cost for Artist travelling from outside Qatar is USD 800 per person.

The Participation cost for outside Artist not travelling to Qatar is USD 200 per person.

The Participation cost for Resident Artist of Qatar is USD 275 (Qatar i Riyal 1000) per person.

Additional exhibition space USD 200 per running meter.

The participation cost for Art Gallery is USD 800 x number of Artist plus USD 200 x Total exhibition space. Proposal will be sent by the Festival Team to the galleries based on the individual requirements of the gallery.

For Extra Hotel Night and Single Room charges please contact the organizers.



### Included in the Cost

1. 6 nights' Hotel accommodation on twin sharing basis in Doha for participants coming from outside Qatar
2. Daily breakfast and Dinner for outstation participants staying at Hotel
3. Participation in the QIAF Exhibition with dedicated spaces of 1 M width and 2 M Height with an opportunity to private Sales (No commission charged on sales) – Maximum 2 Paintings
4. Participation in the Live Painting symposium
5. Participation at the Artistic Fashion Show
6. Exclusive Entry to the Gala Dinner Night
7. QIAF Awards and Participation Certificates
8. Qatar Cultural Tour – City tour of Doha
9. Master Classes by International Professional Artists
10. No additional cost for Canvas of the size 60cm x 80cm for live painting, Easels, chairs and extra side table.



11. Local Media , Press, TV Channels, Radio, Digital Media
12. Participants profile on website, Social Media Platforms
13. Professional photography, Videography and documentary of the festival
14. E-Catalogue & Printed Catalogue
15. Badges and ID Card for each participant
16. No additional Cost for Hanging/Installation Services to Exhibit Artwork at the Exhibition
17. Local Transport for the Outstation Artist

### Not Included

1. Flight tickets to Qatar for outstation artist
2. Insurance, Visa or medical expense except medical emergency
3. All kinds of painting materials, brushes or any other tools / equipment for live painting
4. Courier, Cargo, customs or any postal charges

# 11. Festival Activities



**6 Days  
8 Events**

- Qatar Cultural Tour
- Painting Exhibition
- Live Painting Symposium
- Artistic Fashion Show
- Master Classes
- Art Panel Discussion
- Award Night
- Cultural Dinner Night

*At QIAF we unite the world  
of Artist*



QIAF Registration  
closes  
31<sup>st</sup> August 2021

◆ All related cost including transport, food, guide, museum entry fees



## Qatar Cultural Tour

# Doha City Tour

- Full Day City Tour starting after breakfast at Hotel until Dinner at Souq Waqif
- Hotel Pick up to Hotel Drop Off
- Visit to Doha's most iconic places including

National Museum of Qatar  
Museum of Islamic Arts  
Souq Waqif  
Doha Cornice  
Pearl Qatar  
Mathaf : Arab Museum of Modern Arts  
Qatar Foundation  
Others.....

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## MANAGING SALES

- Private sale between artist and buyer
- No commission by organizers on sale
- Delivery of Art After Exhibition

# Red Carpet VIP Preview



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### Included in the participation

- ◆ Red Carpet Preview
- ◆ Exhibition Wall Space 1m x 2m (width x Height) for painting
- ◆ Maximum 2 paintings per running meter
- ◆ Necessary tables for Sculptures
- ◆ Installation and Display of paintings

### Not Included in the participation

- ◆ All kind of obscene, religious or politically motivated Art
- ◆ Courier, postal or customs
- ◆ Framing cost for Paintings

## PAINTING & SCULPTURE EXHIBITION

# LIVE PAINTING

## SYMPOSIUM



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Live Music  
Audio Video  
Cultural Show

### Included in the participation

- ◆ Canvas size 60x80cm for live painting
- ◆ Easels, Chairs and Side Tables
- ◆ Water Outlets and small containers

### Not Included in the participation

- ◆ Paints, brushes or all other kind of materials required for live painting
- ◆ Live painting Canvas after completion will remain with the Organizers

NO ADDITIONAL COST

# ARTISTIC FASHION SHOW

“You can artistically impress and add a unique zing and appeal to your Art with Fashion.”



Register

01/05/21 –  
31/08/21

## Included in the participation

- ◆ Showcase your Art in the form of Apparel
- ◆ Participant can opt to walk the ramp with their Art Piece
- ◆ Art can also be designed on Products for interiors and fashion
- ◆ Audio – Video and light System
- ◆ Mannequin as needed
- ◆ Additional Certificate to the Participants

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**NO ADDITIONAL COST**



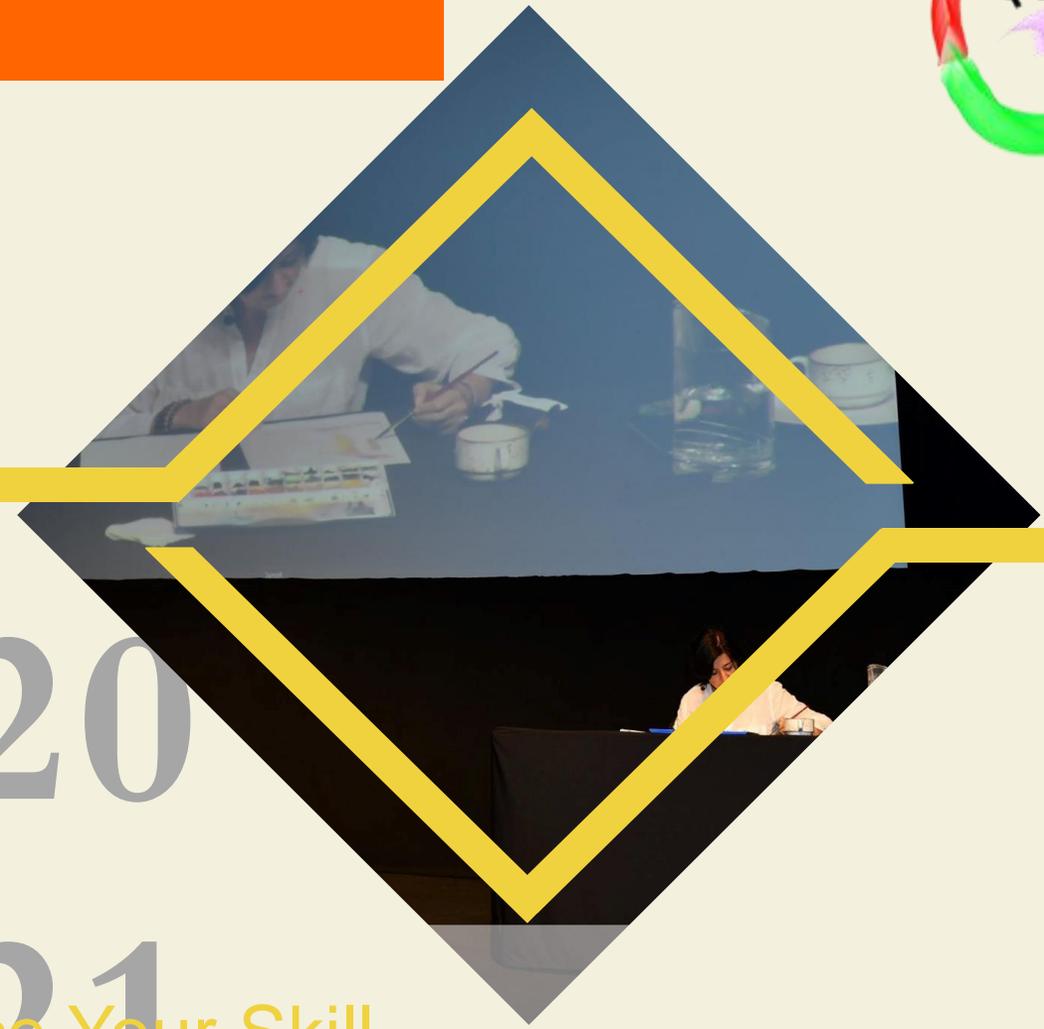
## Master Classes

### Master Class Selection Preference

- ◆ Unique Technique
- ◆ Mass Appeal
- ◆ Skill Enhancement for Participants
- ◆ Knowledge Imparting
- ◆ Audio – Video - Documentary

### Session Rules

- ◆ 8 Sessions – 8 Masters
- ◆ 30 Minutes for each Session
- ◆ Audio Video system will be provided
- ◆ Additional Certificate to the Masters



Register

01/05/21 –  
31/08/21

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Enhance Your Skill  
Share Knowledge with Global Professionals

NO ADDITIONAL COST



# A R T

## PANEL DISCUSSION

We Share Knowledge  
on  
**Globally** Shared  
Platform



### Panel Discussion Details

- ✓ Organizers to decide on the current topic of discussion keeping the Global Artist perspective in views
- ✓ Panelist to be invited from the participants and local community
- ✓ All Participants eligible for participation

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## Cultural Dinner Night



## ALL QIAF Participants

- ✓ Dinner with Invited VIP Guests
- ✓ Networking and Local Cultural Awareness

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NO ADDITIONAL COST

NO ADDITIONAL COST

# Awards & Certificate of Participation

## QIAF Award Categories

1. QIAF Award to all Participants
2. QIAF Ikon Award
3. QIAF Youth Artist Award
4. Artistic Fashion Award
5. Master Class Award
6. Brand Ambassador Award

*and many more....!!*



## QIAF Ikon Awards

- ❖ Special Category of QIAF Ikon Awards 2021
- ❖ Nomination Starts 1<sup>st</sup> May 2021
- ❖ Nomination Ends 31<sup>st</sup> August 2021
- ❖ All QIAF Participants Eligible to nominate
- ❖ All Awards are Self Nominated
- ❖ Nomination thru our website [www.qiaf.net](http://www.qiaf.net)





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12. QIAF 2019

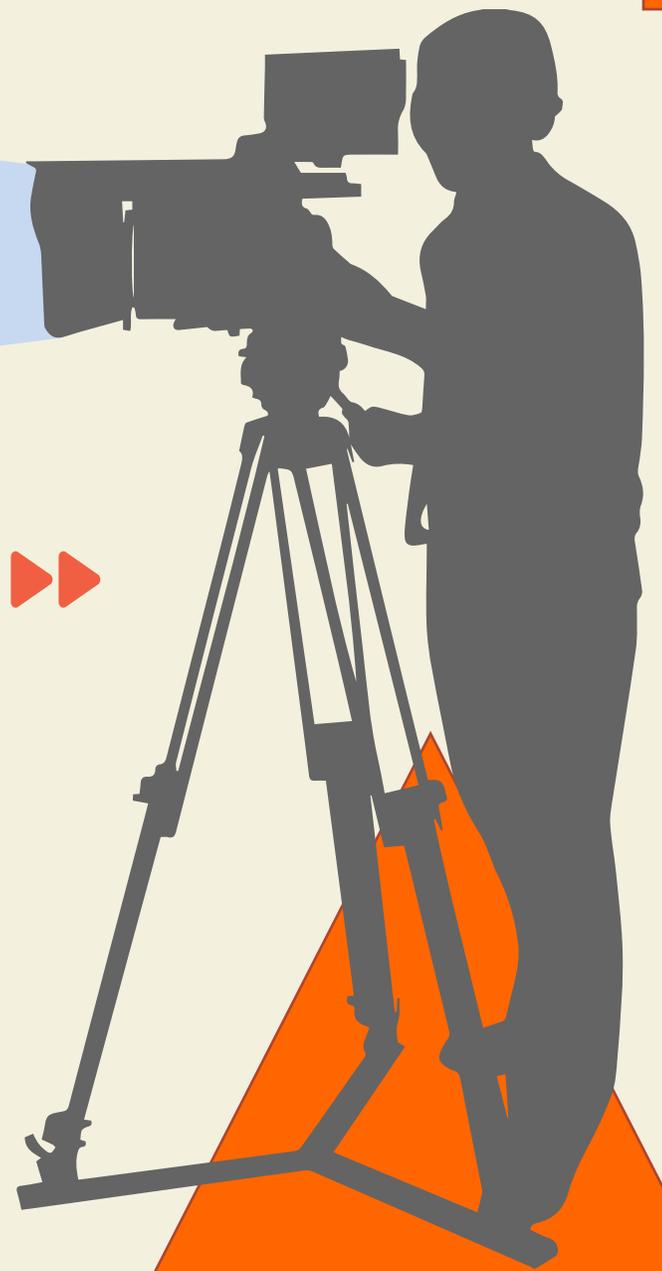
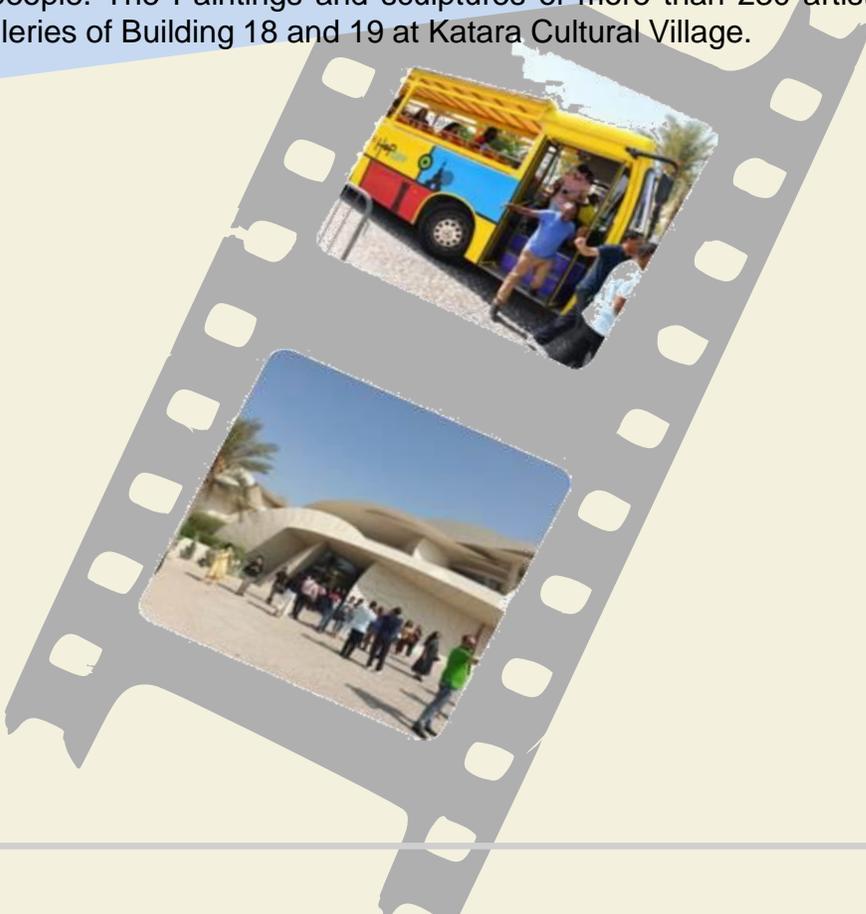


The 2<sup>nd</sup> edition of Qatar International Art Festival has been successfully organized by MAPS International WLL in association with Katara Cultural Village. The QIAF 2019 festival was 6 days long starting 30<sup>th</sup> October 2019 which enthralled artists and audiences with lots of activities.

The Festival began with the 'Qatar Cultural Tour' where the International as well as Qatar based participating artists toured the beautiful city of Doha. They were amazed seeing the beauty of the places like Museum of Islamic Art (MIA), National Museum of Qatar (NMoQ), The Pearl Qatar and Souq Waqif among others.

Next day the festival began with the live painting sessions. The painting exhibition was formally inaugurated by the General Manager of the Katara Cultural Village. The inauguration was graced by the presence of several dignitaries, Ambassadors to the state of Qatar, Institutions and distinguished guests. The opening of the Art exhibition was witness by a gathering of over 1000 people. The Paintings and sculptures of more than 230 artists from over 60 countries, were on displayed in four galleries of Building 18 and 19 at Katara Cultural Village.

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QIAF facilitates value adding through conducting various Master classes and documentaries by renowned artists to gain the new insight. The Documentary featuring great artist from India M. F. Hussain was a highlight of the evening.

An Incredible MAPS Artistic fashion Show was the glittering event where participating artists through their creative work, expressed beautiful side of the costume and accessories with designer style and substance to enhance the creativity in the Art.

This year QIAF 2019 collaborated with 'Artmosphere' a renowned International art magazine covering art buzz of Europe, to feature profile and work of all QIAF participating Artists. The last day of QIAF, most awaited highlighting ceremony of 'six days long artists gathering' culminated into Awards & Certificates distribution, which is the token of expression to honor and recognize art, artists and art form.

Qatar International Art festival showcases beautiful artistic power of 'human expression' beyond its borders, cultures and time. QIAF largest Art festival, held every year, is truly a mega event of its kind for creative people. The artist community from around the globe came together to explore their creative side. Rashmi Agarwal, President of MAPS International WII has been relentlessly pursuing her dream to bring art and artists on a common platform. The talents across the world gathered to display their creativity on a single platform. The talented artists exhibited their painting, sculpture, photography, fashion designing with innovative ideas



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# QIAF 2019 Glimpse

The Must visit Art Festival at  
the cultural capital of Middle-  
east & Top Tourist  
Destination



[www.qiaf.net](http://www.qiaf.net)



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13. QIAF 2018



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QIAF 2018

November



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Inaugurated by  
Ministry of Cultural  
and Sports - Qatar

157  
Participa  
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51  
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Over 4k  
Visitors

Panel  
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Master  
Classes

6 Days  
Festival

Buyers,  
Art  
Collector  
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Network  
and Skill  
enhance





The Must visit Art Festival at the cultural capital of Middle-east & Top Tourist Destination



**QIAF 2018** Glimpse



14. QIAF Partners

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**Cultural Partner**

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katar.a

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**FESTIVAL PARTNER**

Qatar National Commission for Education, Culture and Science

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**FESTIVAL PARTNER**

UNESCO office for GCC and Yemen

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**FESTIVAL PARTNER**

UNESCO

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QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

FLORENCE BIENNALE ART+DESIGN

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

Aramé Art Gallery  
Yerevan - Beirut - Kuwait

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

2+ gallery  
the mexican art

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

FUNUN  
the mexican art

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

AUB University for Seniors  
Seniors and Art of Joy

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

MINO ART GROUP

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**GALLERY PARTNER**

Bingyols

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MAGZINE PARTNER**

ARTMOSPHERE  
THE ART MAGAZINE

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**PARTNER**

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Rayyan

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**HOTEL PARTNER**

Dusit  
DOHA - HOTEL

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**SOCIAL MEDIA PARTNER**

I♥Qatar.net

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**SOCIAL MEDIA PARTNER**

FoodBatuta  
EAT | TRAVEL | STAY | CLICK

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**FASHION SHOW PARTNER**

ISTITUTO Moda BURGO QATAR

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MEDIA PARTNER**

Herald

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MEDIA PARTNER**

British Herald

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com

QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MEDIA PARTNER**

BE ATTRACTIVE  
just to be successful

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QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MEDIA PARTNER**

AH Asian Herald®  
A Digital Media Network

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QATAR INTERNATIONAL ART FESTIVAL  
24-28 Oct. 2021 - 3rd Edition

**MEDIA PARTNER**

Al Jazeera

www.QIAF.net | info@qiaf.net | qiaf.maps@gmail.com





# 15. KEY DATES

For regular updates keep visiting our website and social media pages

## 2021 Qatar International Art Festival - 3<sup>rd</sup> Edition

Festival Dates

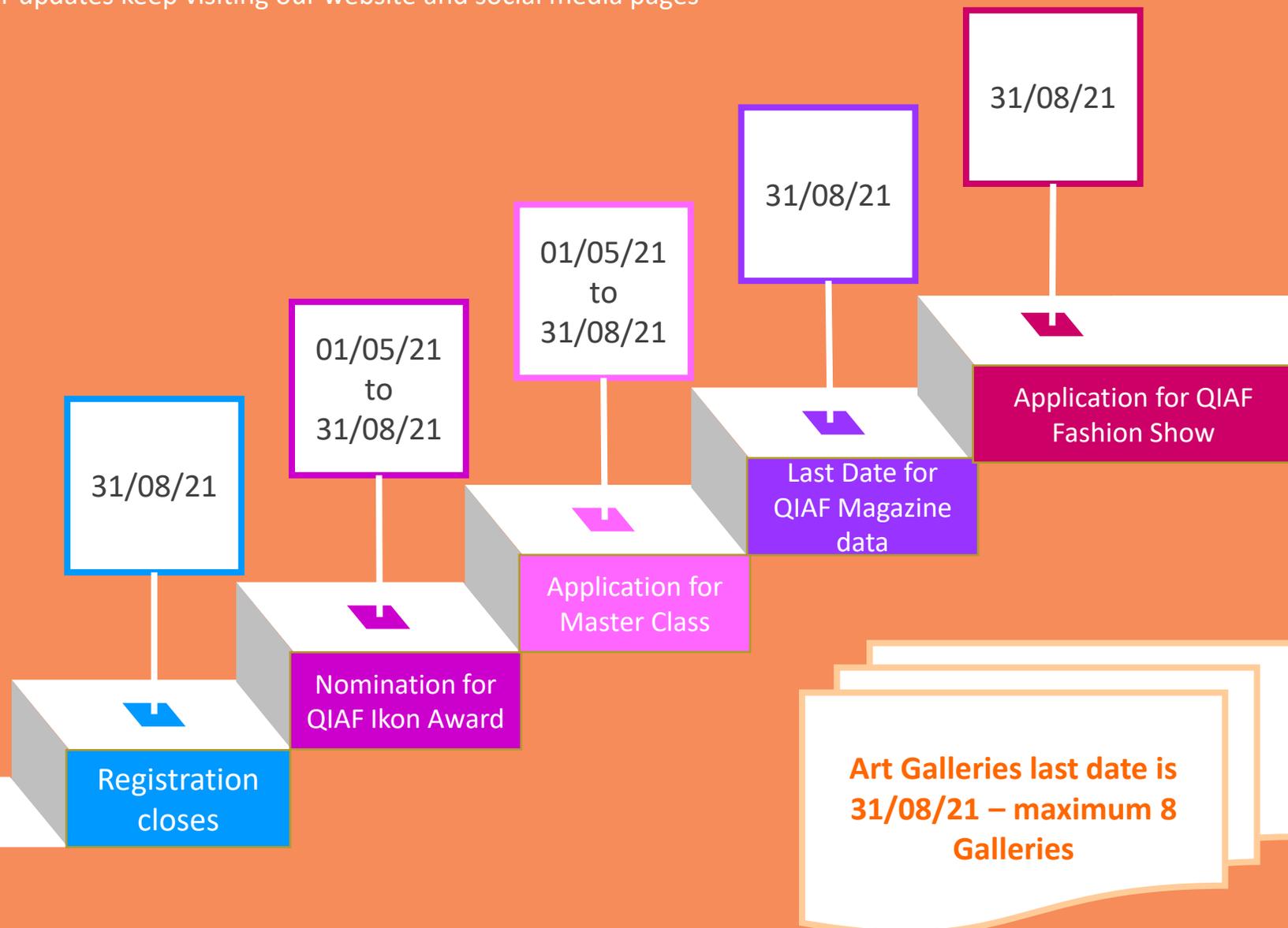
**23 October to 29 October**

Arrival of participants from outside Qatar : **23/10/21**

Departure of participants from Qatar : **29/10/21**

Hotel Nights **OCTOBER 23,24,25,26,27,28**

**REGISTRATION IS OPEN NOW**



## 16. Contact the Festival Organizers

**Rashmi Agarwal**

Head of Festival

Email : [qiaf.maps@gmail.com](mailto:qiaf.maps@gmail.com)

Email : [info@mapsqatar.com](mailto:info@mapsqatar.com)

Website : [www.qiaf.net](http://www.qiaf.net)

Doha, Qatar

✓ **Facebook**

❖ <https://www.facebook.com/rashmigold>

❖ <https://www.facebook.com/qiafmapsqatar/>

❖ <https://www.facebook.com/themapsinternational/>

✓ **Instagram**

❖ <https://www.instagram.com/qiaffestival/>

✓ **WhatsApp**

❖ +974 66097879

✓ **LinkedIn**

❖ <https://www.linkedin.com/in/rashmi-agarwal-4925959/>

✓ **Website**

❖ [www.qiaf.net](http://www.qiaf.net)



[www.qiaf.net](http://www.qiaf.net)